

62.17

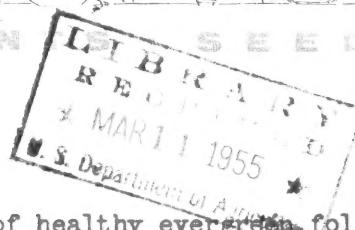
= 1955-2

P

Phone: Tucker 6-5061

John's

PLANT SEEDS - BULBS



Apopka, Florida

RW
IVY

You wonder how
I can give you
so MUCH for so LITTLE ...

... a full 126 plant assortment of healthy evergreen foliage plants for just \$33 -- and you'll sell them at twice that price.

I figure it this way:

If I can get you started with John's plants now -- early in the indoor-plant season -- you'll make a husky profit and you'll place several more orders with me in the next few months. That's why -- just to get you started early -- I'm trimming my profit to the nub on this special offer.



PALMS

And here it is:

1. You get 126 healthy, well-developed indoor-growing pot plants of the best and hardiest varieties, including many improved and unusual types. They're carefully packed, shipped Express (collect), and guaranteed to arrive in good condition. The 126 plants, as pictured here, consists of:

- 50 GARDENIAS *In Bud and Bloom*!
- 76 EVERGREEN PLANTS IN PLASTIC POTS

2. You pay only \$33 for the whole assortment (partly because you're buying direct, eliminating a wholesaler's profit; and partly because this is a special early-season offer). And the suggested list prices total \$66, so you at least **DOUBLE** your money.
3. TERMS -- AFTER 30 DAYS, PAY ME THE AMOUNT YOU THINK THE ASSORTMENT IS WORTH.

That's all there is to it. Plant names and pictures and suggested selling prices are all included with the shipment, so your assistants don't have to be plant experts to make sales efficiently.

And...you have my GUARANTEE (backed by 25 years of honest business and a \$175,000 Dun & Bradstreet rating) that you'll be completely satisfied with this assortment and that you'll make money doing business with John's.

But I urge you to order now, for you'll make the most profit if you take advantage of the full selling season. Just SIGN the enclosed Postage-Paid Card and drop it in the mail today!

Sincerely,

John Masek
John Masek

ARDISIA

AGAVE

CRASSULA

GARDENIAS

VAR.

NEPHTHYTIS

PODOCARPUS MAKI

PHILO. JOHNSII

PHILODENDRON

POTHOS

CALADIUM PLANTS

(Shipment will be made prior to Mother's Day)

POT

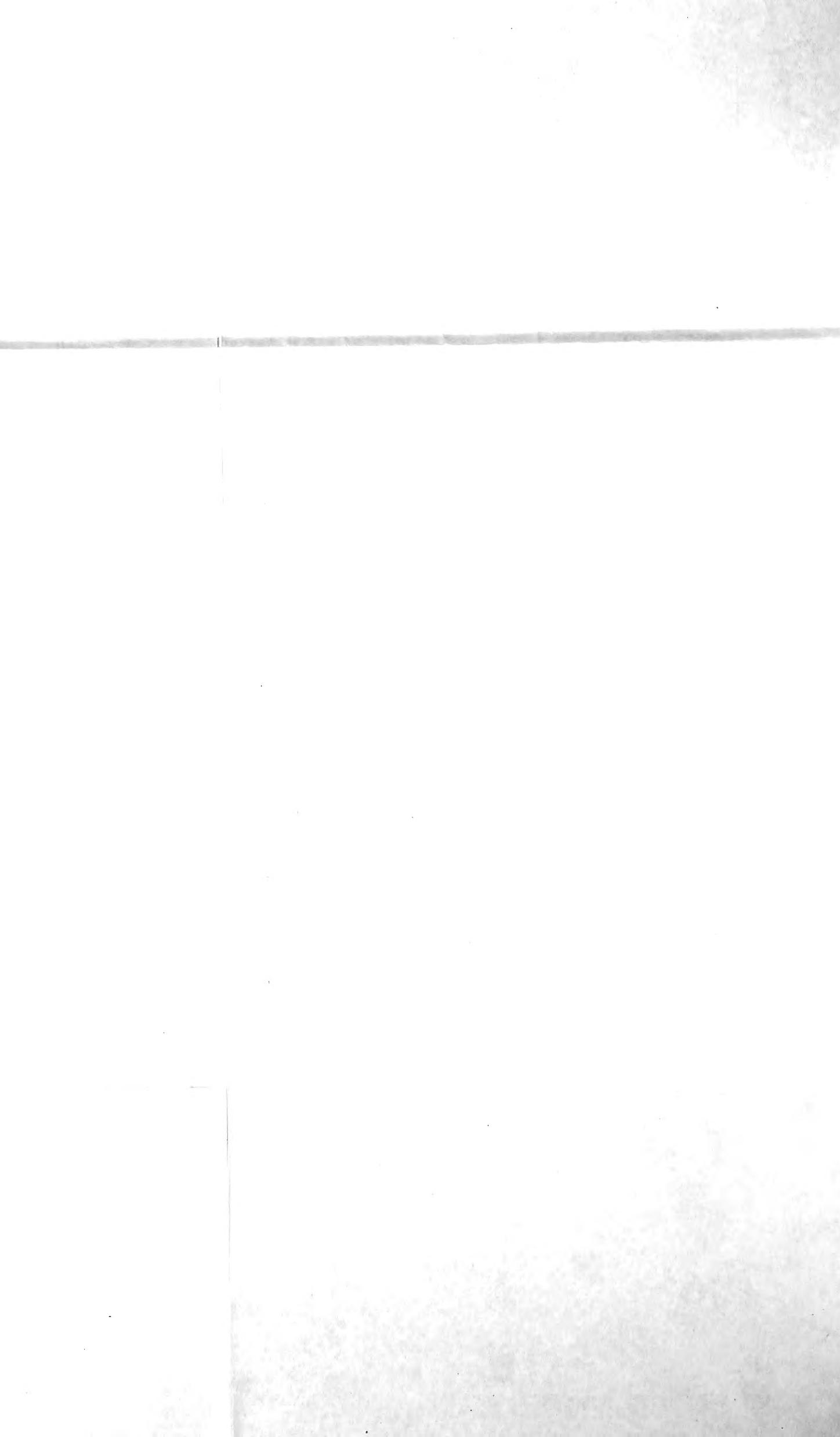
PODOCARPUS MAKI

POT

PHILODENDRON

POT

PHILODENDRON



BUSINESS REPLY CARD

4c POSTAGE WILL BE PAID BY

JOHN'S

APOPKA, FLORIDA

FIRST CLASS
PERMIT NO. 4
(SEC. 34.9 P.L.&R.)
APOPKA, FLA.

Please send me the ASSORTMENT
of indoor-growing Foliage Plants . . as checked. .
. . I have 30 Days to Pay.

- \$10.
- \$20.
- \$30.
- \$40.
- \$50.

Signed _____

Library
U.S. Dept of Agriculture
Washington 25, D. C.

Are your name and address correct - Make corrections on this card.

FIRST CLASS
PERMIT NO. 4
(SEC. 34.9 P.L.&R.)
APOPKA, FLA.

BUSINESS REPLY CARD

No postage stamp necessary if mailed in the United States

4¢ POSTAGE WILL BE PAID BY

JOHN'S

APOPKA, FLORIDA

Please send me your \$33. ASSORTMENT of
indoor-growing Foliage Plants . . .

. . . I have 30 Days to Pay you the amount
I think it is worth.

Signed _____

Library
U.S. Dept of Agriculture
Washington 25, D. C.

Are your name and address correct - Make corrections on this card.